

Outreach Programme

Punjab National Bank organized an Outreach Programme for Startups at their Corporate Office, in New Delhi.

I, being President of the Chamber of Indian Micro Small & Medium Enterprises was invited as a key Speaker at the event.

The Outreach Programme for Startups, is aimed at supporting and fostering the growth of budding entrepreneurs in India through their valuable Input.

The participation is found from a diversified group of startups and was met with overwhelming enthusiasm and success.

At the outset, Sameer Bajpai CGM, Punjab National Bank welcomed all the dignitaries.

He informed that the concept of the such an event came from the latest meeting of Hon'ble Finance Minister Smt Nimala Seetharam with the heads of all the banks, wherein it was discussed that the impact of the failure of some foreign banks on Indian startups should be measured, and assessed.

Mr. Sameer Bajpai informed that Punjab National Bank has been given the responsibility to organize the outreach program for the startups located in Delhi and Gurgaon.

Mr Sameer Bajpai assured that

Punjab National Bank is committed to supporting Startups. He assured that any entrepreneur may come to his office anytime for any issue related to the bank and he and his team are ready to find out the best solution. Mr V Chandrasekar, Sr Advisor, Corporate & International Banking, IBA, Mumbai shared the role of IBA in conducting outreach programmes. He assured that the suggestions received during the outreach programs to be conducted at 13 places to be organised by different banks shall be considered for implementation.

Mr Salil Seth AVP, Invest India, New Delhi made a presentation on the role of Department For Promotion of Industry and Internal Trade (DPIIT). He addressed the definition of Startups, benefits of Startup registration, facilities available at the website of startupindia and some success stories.

I made a presentation covering various schemes for availing funding by the startups, reasons for failure of startups, tips for the success of startups, support of CIMSME to the Startups, way forward for the startups, incubation centre of Chamber of Indian Micro Small and Medium Enterprises etc.

I assured for all the support to the startups in achieving their vision.

There was an open session for question and answer in which participants including bankers suggested very good suggestions and raised their doubts which have been very well replied.

At the end, Mr Sunil Kumar Chugh, Chief General Manager (SME), PNB, proposed vote of thanks and expressed his gratitude on behalf of the Bank to all the participants for their active participation in the outreach programme.





